

NEWS RELEASE: For Immediate Release

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To our Brady Canada customers,

We'd like to take a moment to connect with you directly as the global pandemic COVID-19 becomes more prevalent to our communities, employees and trusted clients.

At Brady the safety and well-being of our employees & clients will continually be at the heart of every decision that we make. It is our top priority to ensure availability of our products for all of your safety & identification needs.

As the COVID-19 pandemic unfolds, we will all be making careful adjustments in accordance to national health organizations on the way we live and work. Our sales team members are prepared to conduct business virtually via remote workforce to ensure that expert advice is continually available.

Brady Canada is carefully monitoring and considering advice from the Ontario Ministry of Health, World Health Organization, Health Canada and health officials in local communities where our employees live and work.

Brady Canada as of today, March 17th:

- Conducting regular assessments to ensure all our operations are operating optimally with no business interruptions
- Customer Service and shipping are operating under normal business hours 8:00am EST to 5:30pm
- No disruptions to our supply chain at this time or with product/raw materials.
- Prioritizing custom signs for healthcare & public access needs.

Lastly, although there is ongoing uncertainty as the situation evolves, we are proud to have an incredibly dedicated team and a compassionate, loyal community of clients that motivate us to meet customer needs with minimal disruptions.

We are grateful for your patience & support.

Jamie Button

Country Manager

Brady Canada